



**PETA**

**PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS**

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John Bitove, Chair and CEO  
Priszm Income Fund

1 page via fax: 416-650-9249

Dear Mr. Bitove:

I am discouraged to hear that KFC Canada has not intervened to eliminate the abuses that birds raised and killed for KFC restaurants suffer, despite the strides that are being made by other companies.

I understand that KFC Canada is still allowing its suppliers to scald chickens to death in scorching-hot water tanks and that many birds still suffer broken wings and legs because of violent treatment prior to slaughter. As a Canadian, I hope that you'll set a good example for KFC operators in the U.S. and elsewhere by stopping the worst abuses endured by the birds killed for KFC Canada's buckets. Won't you please consider setting a precedent that all other KFCs can follow?

The time is ripe to do the right thing. By adopting the basic recommendations made by PETA and scientific experts (including raising birds in a more natural manner and employing less cruel slaughter methods), you could dramatically improve the lives and deaths of chickens raised and killed for KFC Canada.

Thank you for your consideration. I can be reached through Michelle Cho at PETA at 323-644-7382, extension 25, or MichelleC@peta.org.

Sincerely,

Ryan Gosling

AN INTERNATIONAL  
ORGANIZATION DEDICATED  
TO PROTECTING  
THE RIGHTS OF ALL ANIMALS